# Kimberly M. Vazquez

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## **EDUCATION**

## Columbia Publishing Course, New York, NY | Summer 2024

• Bachelor of arts in creative writing; minor in graphic design

## Columbia College of Chicago, Chicago, IL | Class of 2024

• Bachelor of arts in creative writing; minor in graphic design

## **EXPERIENCE**

## Cuéntame Literary Magazine, Chicago, IL| February 2024-Present

Co-Editor in Chief

- Manage direction, content creation, and promotion of bilingual literary magazine
- Design and implement marketing and promotion tactics that led to 73% growth in social media shares and 66% increase in website traffic

## Chicago Magazine, Chicago, IL | September 2024- May 2025

Research Assistant

- Fact-checked 10 articles a month for print and digital editions of monthly city magazine, providing feedback and light copy editing to improve the accuracy and credibility of content
- Adopted voice and style to write compelling arts & entertainment articles and weekly '5 things to do in Chicago'

# Columbia Chronicle, Chicago, IL | January 2023- December 2023

Managing Editor

- Founded and led La Crónica, the Spanish-language section of official student newspaper, and led other editorial teams in producing high-quality, engaging content across platforms
- Assigned, edited, copyedited, and wrote articles in both English and Spanish
- Oversaw content calendar, ensuring timely publication and adherence to deadlines

## Gallery Books, New York, NY | September 2023-November 2023

Managing Editorial Intern

- Created hardcover and paperback ISBNs using title management system
- Created covers for ARCs; checked copy for errors; input metadata into title management system
- Checked covers of mass-market paperbacks for accuracy of publishing information

#### Study Breaks, San Antonio, TX | June 2023-October 2023

Writing Intern

- Drafted and revised 1 long-form magazine article (1k+ words) each week for publication in a digital pop-culture magazine
- Pitched 3 compelling and original article ideas by a pre-determined weekly deadline

# Allium, A Journal of Poetry & Prose, Chicago, IL | September 2022-May 2023

Assistant Production/Acquisition Editor

- Copyedited fiction, nonfiction, and poetry for college literary journal published by the English and creative writing departments
- Conducted author interviews; edited and transcribed interviews for posting on website
- Conceptualized magazine utilizing InDesign and Illustrator

#### Student Programming Board Chicago, IL | August 2022-May 2023

Vice President

- Served as project manager and point person for initiatives developed by campus organization dedicated to planning, promoting, and producing artistic programming
- Coordinated with vendors, talent, and venues to ensure seamless events, achieving a 95% positive feedback rate
- Oversaw creation, distribution, and analysis of event surveys
- Designed and revamped promotional materials, including banners, posters, and weekly newsletter

## **SKILLS & AWARDS**

- Fluent in Spanish
- Microsoft Office; Google Workspace; Adobe InDesign, Illustrator, and Photoshop; WordPress
- CSPA Gold Circle Award, 2nd in Essays for Magazines, 2025